

BTHaber

Publishing and Event Management Services Inc.

www.bthaber.com

BTHaber carries on a business over 27 years of experience with its expert staff by special events, project services and publications that contribute Turkey's informatics sector development and our country's becoming an information society.

The company continue carrying out distinguished projects such as informatics sector's leading publication BTHaber, Turkey's first and only IT sector reference source 'Top 500 ICT Company Turkey' research, the one and only publication prepared especially for public sector managers 'eGovernment' magazine, bringing the public sector and the business world together 'eGovernment Roundtable Meetings' and sectorial meetings.

ICT 500

Top 500 ICT Companies Research Publication

www.bilisim500.com

Our corporate group structured by the mission of "setting the agenda for ICT sector and adding value" has been taking the lead for many years in creating, developing and practicing leader projects on value added services.

Based on this, BTHaber proudly presents a detailed study consisting of Turkish IT sector's top 500 companies list according to their turnovers by the general and sub-categories they operate in, the main features and the noteworthy foresights about the market.

The data in ICT 500 – TOP 500 ICT COMPANIES research published every year for more than 22 years is considered the sector's most important mirror, a guideline for companies which would like to invest in Turkey or purchase companies from Turkey and used as a reference for public and private sector purchasing.

"ICT 500 – TOP 500 ICT COMPANIES" research results are announced to the public via a ceremony. In this special event, the awards are presented to the companies and the ceremony is closely followed by senior managers of the ICT sector, foreign commercial attaches and the press.

Having M2S carry out the research and Bilişim Zirvesi Events Co. Ltd. organize the award ceremony; the research publication is a registered trademark of BTHaber Inc.

First and only reference source of the Turkish IT industry: ICT 500

Starting in the 1980s, the Turkish IT sector has entered a growth process in parallel with the developments in the world. Although the development process has been a little lower compared to the USA and European markets, both local software companies have developed and entered the focus of international brands. With the 1990s, almost all international brands took their place in the Turkish market. The Turkish IT market has reached a considerable size with the telecom operators, which started to serve since 1995 and the internet initiatives, the number of which increased rapidly in the 2000s. At the point we have reached, 18% of the first quarter growth figure (7%) in 2021 belong to IT.

BTHaber Newspaper, which generates content for the Turkish informatics ecosystem and continues to be published for 27 years without interruption, started to determine the first 100 companies of the Turkish IT sector on the basis of income, with the motto of "If you can't measure, you can't manage".

In 1999, in parallel with the development of the market, “Turkey’s Top 500 Informatics Companies Research - ICT 500” was initiated. In this process, the ICT 500 Research and publication played an important role in determining the direction of the sector. ICT 500 Research, with a motto determined every year differently, suitable for the conditions of the day, served as a guide to both existing companies, new startups and investors.

The research will take place for the 22nd time this year with the motto of “Unicorns of Tomorrow at ICT 500 Today!”. Companies that share information with ICT 500, which mirrors the development of the IT sector with its research, publication and ceremony, closely follow the development of both their competitors and the market, and realize their future goals and plans more efficiently. ICT 500, which is followed closely by investors, is also an important platform for investor-entrepreneur meetings.

Interest regarding investment in startups increases

“ICT 500 Research continues to serve as an important guide to domestic/foreign investors who want to invest in Turkey and companies that want to create cooperation. ICT 500, the most important market place of the informatics sector, also supports the process we live within the scope of this year’s motto. Although a large part of 2020 was spent in a pandemic environment, many IT-based startups in our country have succeeded in receiving investments in this period. It is anticipated that this process will increasingly continue in the coming periods. These investments are of great importance in terms of both the growth of our country’s startups and their opening to the world. Technology startups in our country will have the chance to show up and find investors thanks to ICT 500.

Investor’s handbook: ICT 500

The information sharing process is completed for the research carried out by M2S on behalf of BThaber. Companies filled in the information forms regarding their 2020 turnover online this year and submitted their documents. The results of the research, which is based on the officially certified net sales revenues of companies in 2020, will be announced with a ceremony to be held on August 4.

With its publication, research and ceremony, ICT 500 has become an ideal “Marketplace” for IT sector investors. Many of the IT companies, which have limited resources in our country, need both capital and know-how investments in order to continue their development and growth. Many investors around the world follow IT companies in Turkey closely. At this point, ICT 500 Research is considered as an important resource for these investors. ICT 500 Research and publication, which is considered the “Marketplace” of the Turkish IT sector, acts as an important bridge between both parties.

BThaber Angels

Founded with the aim of establishing comprehensive partnerships that create qualified investment opportunities, BThaber Angels Platform aims to benefit entrepreneurs and investors by making use of the opportunities of ICT 500. Thus, ICT 500’s feature of being an entrepreneur-investor platform has gained continuity. Last year, many startups had the opportunity to meet with investors through BThaber Angels Platform. Some of these startups also had the opportunity to receive investments in a short period of time. The platform, which started to bear its first fruits last year, aims to give even more interesting results this year.